

GreenTab

WETZEL CHRONICLE

Tyler Star News



Media Guide 2026

Reaching over 31,000 readers each week in print and digital.



Print- Weekly Distribution 17,329

1,564



1,165



14,600



Digital- Weekly Views 14,250

8,250



• wetzeltimeline.com

4,250



• tylerstarnews.com

1,750



• greentab.com

WETZEL CHRONICLE



Why Do I Read the Wetzel Chronicle

One of the things I appreciate most about my local newspaper is that they provide the most local news of any source in the area.

John Yevuta– New Martinsville, WV



Local-Local-Local

50+

This is the **largest consumer demographic** in the U.S., but your marketing dollars may be missing them.



LEARN HOW WE CAN DELIVER THIS MARKET TO YOU



Ogden Publications

GreenTab • **WETZEL CHRONICLE** • **Tyler Star News**

The following rate schedule will be effective March 1, 2026

Display Advertising Rates

Annual Col. Inch Volume	Green Tab	Wetzel Chronicle	Tyler Star News	Chronicle & Star News Combination	Chronicle & Star News Combination w/ the Green Tab
Open	\$22.76	\$10.46	\$7.51	\$16.53	\$37.35
75	\$18.89	\$10.04	\$6.91	\$15.41	\$32.60
150	\$16.98	\$9.45	\$6.29	\$14.31	\$29.73
300	\$15.07	\$8.02	\$5.29	\$12.12	\$25.82
600	\$13.98	\$7.71	\$5.09	\$11.64	\$24.34
900	\$13.64	\$7.62	\$4.99	\$11.46	\$23.83
1200	\$12.85	\$7.54	\$4.89	\$11.26	\$22.96
1500	\$12.61	\$7.39	\$4.81	\$11.02	\$22.53
3000	\$11.53	\$7.11	\$4.73	\$10.74	\$21.15

Column Sizes

1 Column: 1.500"
2 Column: 3.250"
3 Column: 4.875"
4 Column: 6.625"
5 Column: 8.250"
6 Column: 10.000"

Deliver your pre-prints to:
The Ogden Newspapers Printing
& Technology Center
240 - 20th Street
Wheeling, WV 26003

Deadlines:
Chronicle and Star News
Friday @ Noon
Green Tab -
Wednesday @ 3pm

Pre-print Advertising Rates

<u>Tab Size</u>	<u>CPM</u>	<u>Tab Size</u>	<u>CPM</u>
2 pg.	\$41.00	32 pg.	\$81.00
4 pg.	\$52.00	36 pg.	\$84.00
8 pg.	\$62.00	40 pg.	\$86.50
12 pg.	\$67.50	44 pg.	\$89.00
16 pg.	\$68.00	48 pg.	\$91.50
20 pg.	\$73.00	52 pg.	\$94.00
24 pg.	\$75.50	56 pg.	\$96.50
28 pg.	\$78.00	60 pg.	\$100.00

Wetzel Chronicle:
P.O. Box 289 • 1100 Third Street
New Martinsville, WV 26155
304-455-3300

Tyler Star News:
P.O. Box 191 • 720 Wells Street
Sistersville, WV 26175
304-652-4141

Green Tab:
1501 Market St.
Wheeling, WV 26003
304-845-4050

WE COVER IT ALL – Brand Builders

**Brand
Builders**

2 col. x 3 in.

As low
as \$52.50
p/wk

***Consistency**

***Top of Mind Awareness**

2 col. x 2 in.

As low
as \$35
p/wk

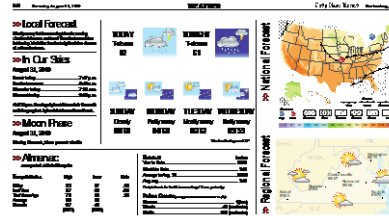
Frequency BRAND advertising that uses small space ads allowing you to consistently invite and welcome our readers to do business with you, while promoting your products and services several times per week in print and online for a third of the cost.

Brand Builders packages provide a cost-effective method of marketing.

WE COVER IT ALL -

RETAIL ADVERTISING

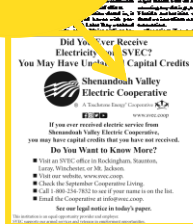
Ad Size Reference Chart



Full Page
6c x 21"
(10" x 20")



Eighth Page
3c x 5"
(4.875" x 5")



Quarter Page
Vertical
3c x 10.5"
(4.875" x 10")



Front Page
Ad strip
6c x 2"
(10" x 2")



2026 Online Rates

Reach more consumers with your digital ad on our websites.

	Open ROS
Leaderboard	\$10
Rectangle	\$8

*Ad rates are in cpm



Leaderboard
728 pixels x 90 pixels

Rectangle
300 pixels x
250 pixels

greentab.com, wetzchronicle.com, tylerstarnews.com